



# AI Strategy for the Future of Entropia Universe

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MindArk PE AB, one of Sweden's leading computer game developers, announces the plans to implement the latest advances in Artificial Intelligence to enhance various elements of Entropia Universe, the world's first MMORPG (Massive Multiplayer Online Role-playing Game) with a real cash economy.

Along with the recently announced upgrade to Unreal Engine 5, and an innovative backend systems redesign, the planned AI enhancements will enable MindArk to remain at the forefront of the MMORPG industry.

By leveraging the latest AI technologies that facilitate natural language interaction, GPT-AI, contextual image and content generation, data analysis and more, MindArk will continue to push the boundaries of technology and provide users with an unparalleled and immersive metaverse experience.

MindArk is confident that these initiatives will be instrumental in the continued success of Entropia Universe, which is currently celebrating its 20th anniversary.

**Find out more about Entropia Universe:**

<https://www.entropiauniverse.com/>

**MindArk is listed on the Spotlight Stock market:**

<https://news.cision.com/mindark-pe-ab/r/mindark-starts-trading-today--27-january-2023,c3703251>

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